

# The Virtual Preservation Society

## Make progress and preserve history

Gentrification is a direct result of growth.  
Progress happens, cities get refaced.

That does not mean that history and culture should be forgotten.

Your app will "preserve" culture visually and virtually.  
Your task is to scour Instagram and using geo-location tags and *keyword* hashtags preserve the history of a city of your choice.

here's the extra bit: start with a basic list of keywords, then using data science, expand that list to encompass related keywords. Use the Instagram API to query your city and preserve it's culture.

